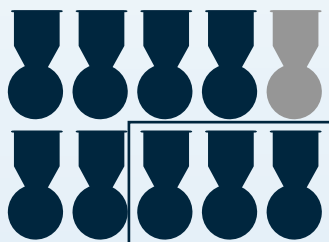
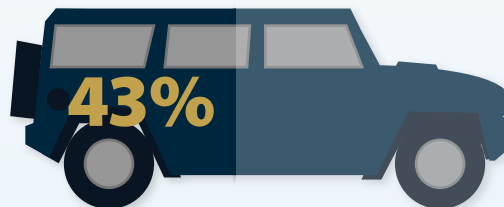




Military Battling Texting While Driving

Percent of service members who admit to texting while driving during their daily commute; a figure identical to that of teen drivers surveyed in 2012.*



Nine out of ten service members consider texting while driving to be unsafe. Of them, one-third do it anyway.

Service members who have never been deployed are more likely to send text messages while driving.

BEEN DEPLOYED

39%

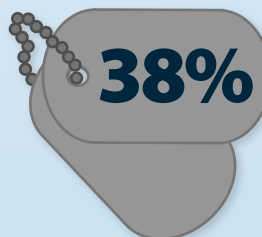
NEVER BEEN DEPLOYED

53%



Percent of service members who would cease texting while driving if asked by their installation commander or immediate supervisor.

Nearly two out of five service members who text while driving blame habit for doing so.



*From AT&T's 2012 "Teen Driver" online survey

USAA commissioned a survey of 904 U.S.-based active-duty military to explore their attitudes and behaviors related to driving while distracted. Active-duty service members from all five military branches in nine major military markets were surveyed by Braun Research, Inc. from June 12 to July 14, 2013.

USAA means United Services Automobile Association and its affiliates. No Department of Defense or government agency endorsement.